



Beverly Carter
FOUNDA T I O N

The Beverly Carter Foundation, a 501(c)(3) non-profit, was created as a result of the senseless kidnapping and murder of real estate broker Beverly Carter. Beverly was targeted because she was perceived to be a “rich broker who worked alone.”

We hope you will join us in our mission to keep agents safe. We need to get them home safely to their families each night.

www.BeverlyCarterFoundation.org



**With your tax-deductible donation,
we will provide safety solutions in a multi-faceted approach.**

Foundation Programs for Improving Safety

The Beverly Carter Foundation envisions multiple, national-scale programs to address the current state of safety in the real estate industry. At the heart of the all safety programs developed and delivered by the Beverly Carter Foundation is a grounding in research around behavioral science, predator profiling, and “real world” tools to prevent and deter crime.

Educational Resources

The Foundation will work with industry and criminology experts to develop publications, videos, online training, and social media resources available for free from the Foundation’s website.

Instructor-Led Training & Certification Program

The Foundation will provide instructor-led training through online modalities at no cost to MLSs, associations, brokerages, and agents. Additionally, a meaningful certification for Instructor Trainers, Trainers, and students will be developed to expand the reach of these training resources as quickly as possible.

Safety Seminars and Certification Events

The Foundation will host Safety Seminars and Certification Events throughout the continental U.S. to engage MLSs, associations, brokers, and agents where they are. These half and full day seminars and certification events will provide the most effective way to engage face-to-face with the industry at large and promote agent safety beyond digital marketing efforts. The goal is to make these events count toward Continuing Education requirements.

Technology Support & Endorsement

The Foundation will review, endorse, and provide limited support for technologies deemed to improve the safety of agents - without ANY payments from vendors in the form of time, money, or services. This independence will allow the Foundation to make safety product and service evaluations, recommendations, and endorsements without bias or any interest other than improving agent safety.

Victim Support & Advocacy

The Foundation will set up a relief fund for victims of violence with the aim of providing financial, emotional, and legal resources to agents who were victims of violence during the selling or leasing of real estate properties.

Agent Safety Legislation

The Foundation will work with Federal, State, and Local government officials to pass laws designed to improve the safety of the real estate industry. Many opportunities exist to expand protections of real estate agents, such as additional penalties for crimes against agents. But there also exist opportunities to reduce regulatory constraints that will improve various industries associated with real estate to work together to improve safety for all.

DONATE

www.BeverlyCarterFoundation.org

or

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