

Safer, More-Efficient Selling: Things Learned Since Losing My Mom, Beverly Carter

Carl Carter, Jr., Arkansas REALTOR® and son of Beverly Carter, delivers a powerful presentation on REALTOR® Safety. Since losing his mom in 2014 to a violent crime against an agent, Carl has traveled the country speaking to agents about the need for heightened personal safety awareness. This new presentation is a culmination of Carl's experience speaking on the topic; containing insightful and innovative ways that aim to keep agents safer and working more efficiently. Carl's mission is to take his mother's experience and use it as inspiration to make positive changes in REALTORS®' lives and business.

Mr. Carter's keynote includes the following topics:

- There's a Need for Safety Mindedness. Summaries of recent ways agents have been victimized.
- Safety Concerns for Agents extend far beyond Criminal Intent.
- Being A Professional, Safe Agent Includes Professional Boundary Setting.
- Make your Clients your Safety Partners.
- Technology: Thinking Outside the Box on Safety Resources